



NEW! FIBER One™ CHEESECAKE BARS

Don't fight your instincts any more – now there's NEW Fiber One Cheesecake Bars!

Fiber One Salted Caramel Cheesecake Bars and Fiber One Strawberry Cheesecake Bars are the perfect, guilt free treat with the added benefit of fiber! The irresistible layers of graham cracker-y goodness and creamy cheesecake are topped with one of two flavors – strawberry or salted caramel.

Trust your #CheesecakeInstincts and indulge in the taste and texture of cheesecake anytime you want! Best of all, each individually packaged bar contains 150 calories and provides 20 percent of the daily value of fiber. This healthier take on a decadent dessert makes for a great snack or dessert when you're craving something sweet but still want to be good.

WHY WE *love* IT



- 150 CALORIES, 6 GRAMS FAT, 5 GRAMS FIBER
- 20% DAILY VALUE OF FIBER
- SALTED CARAMEL AND STRAWBERRY FLAVORS
- MADE WITH REAL CREAM CHEESE

treat YOURSELF TODAY

NEW Fiber One Cheesecake Bars are available nationwide beginning August 2015 at major grocery and retail stores*, including:

WALMART | **KROGER** | **PUBLIX** | **TARGET** | **SAFEWAY/ALBERTSONS** | **MEIJER**

*Individual store locations' stock may vary. We cannot guarantee that all stores currently have the product in stock. Suggested retail price of \$3.89 per box of five 1.35 ounce pouches.

learn MORE & *share* YOUR LOVE FOR CHEESECAKE

FOR INFORMATION AND INSPIRATION

[#CheesecakeInstincts](http://www.FiberOne.com)

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